



Analisi del sito web usps.com

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Il punteggio è 62/100



Contenuto SEO

	Titolo	<p>Welcome USPS</p> <p>Lunghezza : 14</p> <p>Perfetto, il tuo titolo contiene tra 10 e 70 caratteri.</p>												
	Descrizione	<p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>Lunghezza : 222</p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento gratuito per calcolare la lunghezza del testo.</p>												
	Parole chiave	<p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Buono, la tua pagina contiene meta keyword.</p>												
	Proprietà Meta OG	<p>Buono, la tua pagina sfrutta i vantaggi delle proprietà OG.</p> <table border="1" data-bbox="539 1480 1481 2074"> <thead> <tr> <th>Proprietà</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.usps.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Welcome USPS</td> </tr> <tr> <td>image</td> <td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td> </tr> </tbody> </table>	Proprietà	Contenuto	url	https://www.usps.com/	type	article	title	Welcome USPS	image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg	description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.
Proprietà	Contenuto													
url	https://www.usps.com/													
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description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.													

Contenuto SEO

Intestazioni





H1	H2	H3	H4	H5	H6
1	21	49	0	0	0

- [H1] USPS.com Home Page
- [H2] Online Shipping Made Easy
- [H2] Online Shipping Made Easy
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Prepaid Supplies
- [H2] Sustainable Supplies
- [H2] Priority Mail Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] SpongeBob SquarePants
- [H2] Holiday Cards
- [H2] Military Shipping Supplies
- [H2] Baby Wild Animal Notecards
- [H2] Mr. ZIP™ Products
- [H2] Celebrate 250 Years of USPS
- [H2] Goodnight Moon Writing Kit
- [H2] Patriotic Stamp Flannel Fleece Throw Blanket
- [H2] USPS Updates
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3] Shop
- [H3] Learn About
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Lunar New Year: Year of the Horse Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Need a New Passport?
- [H3] Informed Delivery® at Your Fingertips
- [H3] Small Business Solutions
- [H3] Moving Soon?
- [H3] Upcoming USPS Holidays

Contenuto SEO

		<ul style="list-style-type: none">• [H3] Alert: Text & Email Scams• [H3] New Requirements for Packages Sent Internationally• [H3] Jobs with USPS• [H3] Postmarks• [H3] Alert: Text & Email Scams• [H3] New Requirements for Packages Sent Internationally• [H3] Change of Address Security Enhancements• [H3] Change of Address Security Enhancements• [H3] New Requirements for European Union (EU) Countries• [H3] Upcoming USPS Holidays• [H3] Upcoming USPS Holidays• [H3] Upcoming Price Change• [H3] Service Standard Changes• [H3] Board of Governors• [H3] Mail Suspension: Canada• [H3] Reminder: Mercury Is Nonmailable• [H3] New Prices• [H3] Coming Soon: USPS Ground Advantage• [H3] New Requirements for European Union (EU) Countries
	Immagini	Abbiamo trovato 66 immagini in questa pagina web. Buono, la maggior parte o tutte le tue immagini hanno attributi alt.
	Rapporto Testo/HTML	Rapporto : 6% Il rapporto testo/codice HTML di questa pagina è inferiore a 15 percento, questo significa che il tuo sito web probabilmente necessita di più contenuto testuale.
	Flash	Perfetto, non è stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai Iframe nelle tue pagine web, questo significa che il contenuto in un Iframe non può essere indicizzato.

Link SEO

	Riscrittura URL	Male. I tuoi link contengono query string.
	Trattini bassi negli URL	Perfetto! Nessun trattino basso rilevato nei tuoi URL.
	Link nella pagina	Abbiamo trovato un totale di 141 link inclusi 2 link a file
	Statistics	Link Esterni : noreferrer noopener 0% Link Esterni : Trasmette Juice 4.26%

Link SEO

Link Interni 95.74%

Link nella pagina

Ancora	Tipo	Juice
Go to USPS.com Site Index.	Interno	Trasmette Juice
Locations	Interno	Trasmette Juice
Support	Interno	Trasmette Juice
Informed Delivery	Interno	Trasmette Juice
Register / Sign In	Interno	Trasmette Juice
Sign In	Interno	Trasmette Juice
Send	Interno	Trasmette Juice
Click-N-Ship	Interno	Trasmette Juice
Stamps & Supplies	Interno	Trasmette Juice
Calculate a Price	Interno	Trasmette Juice
Schedule a Pickup	Interno	Trasmette Juice
Tracking	Interno	Trasmette Juice
Transit Time Map	Interno	Trasmette Juice
Sending Mail	Interno	Trasmette Juice
Sending Packages	Interno	Trasmette Juice
Insurance & Extra Services	Interno	Trasmette Juice
Shipping Restrictions	Interno	Trasmette Juice
Online Shipping	Interno	Trasmette Juice
Ship to USPS Smart Locker	Esterno	Trasmette Juice
Label Broker	Interno	Trasmette Juice
Custom Mail, Cards, & Envelopes	Interno	Trasmette Juice
Postage Prices	Interno	Trasmette Juice
Mail & Shipping Services	Interno	Trasmette Juice

Link nella pagina

Priority Mail Express	Interno	Trasmette Juice
Priority Mail	Interno	Trasmette Juice
USPS Ground Advantage	Interno	Trasmette Juice
First-Class Mail	Interno	Trasmette Juice
Military & Diplomatic Mail	Interno	Trasmette Juice
Redirecting a Package	Interno	Trasmette Juice
Money Orders	Interno	Trasmette Juice
Filing a Claim	Interno	Trasmette Juice
Requesting a Refund	Interno	Trasmette Juice
Receive	Interno	Trasmette Juice
Intercept a Package	Interno	Trasmette Juice
Schedule a Redelivery	Interno	Trasmette Juice
Hold Mail	Interno	Trasmette Juice
Change of Address	Interno	Trasmette Juice
Rent or Renew PO Box	Interno	Trasmette Juice
Informed Delivery	Interno	Trasmette Juice
Forwarding Mail	Interno	Trasmette Juice
USPS Smart Lockers	Esterno	Trasmette Juice
Mailbox Guidelines	Interno	Trasmette Juice
Mail for the Deceased	Interno	Trasmette Juice
Shop	Interno	Trasmette Juice
Stamps	Interno	Trasmette Juice
Shipping Supplies	Interno	Trasmette Juice
Cards & Envelopes	Interno	Trasmette Juice
Personalized Stamped Envelopes	Interno	Trasmette Juice
Collectors	Interno	Trasmette Juice
Gifts	Interno	Trasmette Juice
Business Supplies	Interno	Trasmette Juice

Link nella pagina

Returns & Exchanges	Interno	Trasmette Juice
Business	Interno	Trasmette Juice
Calculate a Business Price	Interno	Trasmette Juice
Every Door Direct Mail	Interno	Trasmette Juice
Business Shipping	Interno	Trasmette Juice
Ground Advantage for Business	Interno	Trasmette Juice
Ship to USPS Smart Locker	Esterno	Trasmette Juice
Advertising with Mail	Interno	Trasmette Juice
Using EDDM	Interno	Trasmette Juice
Mailing & Printing Services	Interno	Trasmette Juice
Customized Direct Mail	Interno	Trasmette Juice
Political Mail	Interno	Trasmette Juice
Promotions & Incentives	Interno	Trasmette Juice
Informed Delivery Marketing	Interno	Trasmette Juice
USPS Connect	Interno	Trasmette Juice
eCommerce	Interno	Trasmette Juice
Local	Interno	Trasmette Juice
Postage Options	Interno	Trasmette Juice
Verifying Postage	Interno	Trasmette Juice
Returns Services	Interno	Trasmette Juice
Label Broker for Business	Interno	Trasmette Juice
International Business Shipping	Interno	Trasmette Juice
Managing Business Mail	Interno	Trasmette Juice
USPS & Web Tools APIs	Interno	Trasmette Juice
International	Interno	Trasmette Juice
Calculate International Prices	Interno	Trasmette Juice
Look Up HS Codes	Interno	Trasmette Juice
Print Customs Forms	Interno	Trasmette Juice

Link nella pagina

How to Send a Letter Internationally	Interno	Trasmette Juice
How to Send a Package Internationally	Interno	Trasmette Juice
International Shipping Restrictions	Interno	Trasmette Juice
Shipping Internationally Online	Interno	Trasmette Juice
International Insurance & Extra Services	Interno	Trasmette Juice
Completing Customs Forms	Interno	Trasmette Juice
Military & Diplomatic Mail	Interno	Trasmette Juice
Sending Money Abroad	Interno	Trasmette Juice
Passports	Interno	Trasmette Juice
Comparing International Shipping Services	Interno	Trasmette Juice
Priority Mail Express International	Interno	Trasmette Juice
Priority Mail International	Interno	Trasmette Juice
First-Class Package International Service	Interno	Trasmette Juice
First-Class Mail International	Interno	Trasmette Juice
Filing an International Claim	Interno	Trasmette Juice
Requesting an International Refund	Interno	Trasmette Juice
Help	Interno	Trasmette Juice
Finding Missing Mail	Interno	Trasmette Juice
PO BOXES	Interno	Trasmette Juice
PASSPORTS	Interno	Trasmette Juice
FREE BOXES	Interno	Trasmette Juice
Stamps & Supplies	Interno	Trasmette Juice
Change My Address	Interno	Trasmette Juice
Learn more	Interno	Trasmette Juice
Buy Now	Interno	Trasmette Juice
Shop Now	Interno	Trasmette Juice
Shop Now	Interno	Trasmette Juice
Shop Now	Interno	Trasmette Juice

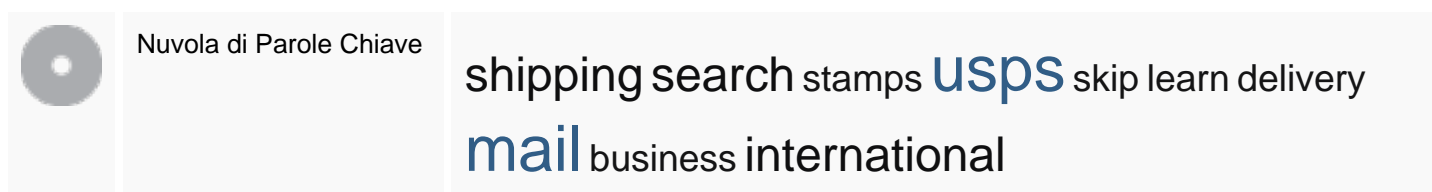
Link nella pagina

Shop Now	Interno	Trasmette Juice
Shop Now	Interno	Trasmette Juice
Shop Now	Interno	Trasmette Juice
See All Holidays	Interno	Trasmette Juice
Learn What You Need To Do	Interno	Trasmette Juice
Find Out More	Interno	Trasmette Juice
Learn More	Interno	Trasmette Juice
Learn What You Need to Do	Interno	Trasmette Juice
Proposed Prices	Interno	Trasmette Juice
Learn More	Interno	Trasmette Juice
Learn More	Interno	Trasmette Juice
Learn More	Interno	Trasmette Juice
View Full Price List	Interno	Trasmette Juice
Learn More: USPS Ground Advantage	Interno	Trasmette Juice
Learn What You Need To Do	Interno	Trasmette Juice
-	Interno	Trasmette Juice
About USPS Home	Interno	Trasmette Juice
Newsroom	Interno	Trasmette Juice
USPS Service Updates	Interno	Trasmette Juice
Forms & Publications	Interno	Trasmette Juice
Government Services	Interno	Trasmette Juice
Rights & Permissions	Interno	Trasmette Juice
Business Customer Gateway	Interno	Trasmette Juice
Postal Inspectors	Esterno	Trasmette Juice
Inspector General	Esterno	Trasmette Juice
Postal Explorer	Interno	Trasmette Juice
National Postal Museum	Esterno	Trasmette Juice
PostalPro	Interno	Trasmette Juice

Link nella pagina

Privacy Policy	Interno	Trasmette Juice
Terms of Use	Interno	Trasmette Juice
FOIA	Interno	Trasmette Juice
No FEAR Act/EEO Contacts	Interno	Trasmette Juice
Fair Chance Act	Interno	Trasmette Juice
Accessibility Statement	Interno	Trasmette Juice

Parole Chiave SEO





Coerenza delle Parole Chiave

Parola chiave	Contenuto	Titolo	Parole chiave	Descrizione	Intestazioni
usps	35	✓	✓	✓	✓
mail	30	✗	✓	✓	✓
search	16	✗	✗	✗	✓
international	15	✗	✗	✗	✓
shipping	14	✗	✓	✓	✓












Usabilità

	URL	Dominio : usps.com Lunghezza : 8
	Favicon	Ottimo, il tuo sito web ha un favicon.
	Stampabilità	Non abbiamo trovato un CSS ottimizzato per la stampa.

Usabilità

	Lingua	Buono. La tua lingua dichiarata è en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




Documento

	Doctype	HTML 5
	Codifica	Perfetto. Il tuo charset dichiarato è WINDOWS-1252.
	Validità W3C	Errori : 76 Avvisi : 56
	Privacy Email	Ottimo, nessun indirizzo email è stato trovato in testo normale!
	HTML Obsoleto	Ottimo! Non abbiamo trovato tag HTML obsoleti nel tuo HTML.
	Suggerimenti per la Velocità	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza tabelle nidificate. Molto male, il tuo sito web utilizza stili inline. Molto male, il tuo sito web ha troppi file CSS (più di 4). Molto male, il tuo sito web ha troppi file JS (più di 6). Perfetto, il tuo sito web sfrutta gzip.

Mobile

	Ottimizzazione Mobile	<ul style="list-style-type: none"> Icona Apple Tag Meta Viewport Contenuto Flash
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Ottimizzazione

	Sitemap XML	Ottimo, il tuo sito web ha una sitemap XML. <input type="text" value="https://www.usps.com/sitemap.xml"/>
	Robots.txt	<input type="text" value="http://usps.com/robots.txt"/> Ottimo, il tuo sito web ha un file robots.txt.
	Analytics	Ottimo, il tuo sito web ha uno strumento di analytics. <input type="text" value="Google Tag Manager"/>